

Gabriella Ramey

New York, NY • (678) 485-2721
gabby.ramey.1234@gmail.com • [Linked In](#)

EDUCATION

Fashion Institute of Technology, Jay and Patty Baker School of Business and Technology
Bachelor of Science in Advertising Marketing and Communications
New York, NY
May 2026

- Major GPA: 3.80/4.00; Graduated with my associate and bachelor's degree Cum Laude
- Associate's degree in applied science of advertising marketing & communications

PROFESSIONAL EXPERIENCE

URBAN OUTFITTERS
Sales Associate
New York, NY
May 2025 – Present

- Delivered personalized customer service by assisting shoppers with styling recommendations, event-based outfit selection, and product suggestions tailored to individual preferences.
- Maintained an organized, visually appealing sales floor to support brand standards and enhance the in-store shopping experience.
- Developed strong product knowledge across inventory categories to effectively guide purchasing decisions and drive sales.
- Assisted with inventory management, restocking, and merchandising to ensure efficient floor operations and accurate product presentation.

GOODIES VINTAGE
Social Media/Buyer
New York, NY
September 2024 – Present

- Co-founded a vintage clothing store with two friends, driven by a passion for vintage fashion, offering curated selections online via Depop and at in-person stores and flea markets around New York, including What Mary Kept, East Village Vintage Collective, and the Ludlow Flea Market.
- Leveraged social media platforms such as TikTok and Instagram to build an online community, engaging followers with updates on new clothing drops and upcoming market locations.
- Conducted research on brands and production years for all thrifted items to determine pricing strategies, ensuring a minimum profit margin of 20% on each item sold.

HELP WILD
Sales Associate
New York, NY
June 2024 – September 2024

Contact: Michael | Founder | 917-545-8891

- Engaged customers on the brand's Instagram, driving product awareness and sales through strategic content and interaction.
- Maintained an organized and visually appealing inventory, ensuring a positive customer experience and promoting product satisfaction.
- Gained valuable experience in sales and customer service while developing a deeper understanding of the challenges and dedication required to run a small business, particularly in the sustainable clothing industry.

THE BERRY COLLECTIVE
Social Media Manager
New York, NY
September 2023 – December 2024

Contact: Tonia Berry | Founder | 313-617-6164

- Managed the Instagram account for a growing small business that partners with wellness brands to host networking events in the entertainment industry.
- Increased Instagram following by 1,000+ through strategic content creation, engagement, and brand promotion.
- Collaborated on brainstorming and conceptualizing social media-driven merchandise drops, including contributing ideas for graphic design elements.

ATAMI SUSHI & GRILL
Restaurant Server
Marietta, GA
June 2022 – July 2023

Contact: Ryan (Manager) | 770-693-8260

- Provided exceptional customer service by managing 5+ tables daily during peak hours, ensuring timely service, addressing guest needs, and maintaining a high standard of hospitality in a fast-paced environment. Consistently delivered a positive dining experience, contributing to guest satisfaction and repeat business.

THE VETERINARIAN CLINIC
Kennel & Vet Tech
Marietta, GA
June 2021 – December 2022

Contact: Jayne (Owner) | 770-289-1790

- Assisted veterinarians and technicians in providing care for 4+ different animal species, ensuring safe handling, comfort, and adherence to clinic protocols.
- Supported pet owners with guidance on animal care, safety procedures, and post-treatment instructions, enhancing the overall client experience and animal well-being.
- Maintained a clean, safe, and organized environment, ensuring the clinic met all health and safety standards.

ACTIVITIES

FASHION FOR UKRAINE NYFW | FASHION

New York, NY

Volunteer/Usher – 1 Day

September 2024

Contact: Olga Ivanidi | Phone: 601-896-1929

- Coordinated model lineups, logistics, and managed backstage operations during the show, ensuring models were informed of runway order and designer details while assisting with smooth model transitions.

KOBİ HALPERIN NYFW | FASHION SHOW

New York, NY

Volunteer/Usher – 2 Days

September 2024

Contact: Maggie Stout's | Phone: 512-496-0115

- Prepared runway, seating, and event materials; welcomed guests and assisted with seating during the show. Gained valuable behind-the-scenes experience and built connections with industry professionals.

THE BERRY WAY TO PLAY AT RESERVE PADEL | THE BERRY COLLECTIVE

New York, NY

Volunteer

September 2024

- Checked in guests, provided information on event amenities and activations, and engaged attendees by answering questions about our brand and partners, gathering valuable insights from Berry followers on our Instagram and ongoing projects.

BERRY X HOUSE OF DRIP AND WELLNESS | THE BERRY COLLECTIVE

Deerborn, MI

Volunteer

October 2023

- Assisted with event photography, capturing guests interacting with activations, and directed them to scheduled activities while setting up banners, decor, and food to create a visually appealing experience for both guests and social media.

SKILLS AND TECHNOLOGIES

Content Strategy • Brand Development • Market Research • Digital Marketing • Customer Relationship Management • Graphics • Reels • Zoom & Google Meet • Microsoft Excel & Word • Photo & Video Editing